



CPA ANNUAL GOLF DAY

THURSDAY 18TH JULY 2024

Sponsorship &
Involvement Opportunities



What You Need to Know

The Construction Plant-hire Association (CPA) Golf Day is an annual fundraising event, whereby CPA members are invited to attend on a first come, first served basis. The day includes 18 holes of golf, dinner and an awards ceremony with prizes. The competition is an individual stableford, together with a team stableford competition. Prizes are awarded for the winning individual and team, as well as nearest the pin and the longest drive.

When and Where is the CPA Golf Day 2024 Being Held?

The CPA Golf Day will be held on Thursday 18th July 2024 at Rutland Water Golf Course in Rutland.

Held on the Normanton 18 hole championship course, Rutland Water Golf Course is one of the country's finest new golf courses. The venue was introduced for the first time at last year's CPA Golf Day and it was very well received. With challenging and undulating greens, it is a good test of skill for the lowest handicapper, whilst remaining a friendly course with a great atmosphere. There's more information on the course at www.rutlandwatergolfcourse.co.uk



Is This a Charity Fundraising Event?

Yes - proceeds from the event will be made towards the construction industry charity, the Lighthouse Club. This

is the only charity that provides emotional, physical and financial wellbeing support to the construction community and their families.

What is the Format of the CPA Annual Golf Day and Who Attends?

Coffee and bacon rolls are served from 10am and the first tee off is at 11am. Dinner is served at approximately 6-630pm followed by the awards ceremony. There are typically around 50 people who attend, including the CPA team, CPA Council members and CPA members with a keen interest in golf.

Who Should Sponsor the CPA Annual Golf Day?

If you are a manufacturer, service supplier, contractor or plant hirer and you are looking for a cost-effective way of getting involved in the sponsorship of a fundraising event, this is the ideal opportunity as it allows you to raise your profile amongst the CPA membership and further afield. We will be promoting our sponsors via the CPA Bulletin, which is sent out to each of the CPA's 1,900 members, the CPA website and via the CPA's social media channels.

Can Sponsors Also Get Involved in the Golf?

Absolutely! We would encourage it, as it allows you to integrate even more closely with those taking part. The cost for golfers taking part is £125 per person plus VAT and includes coffee and bacon rolls, 18 holes of golf and a two course dinner. By the same token, if you'd like to get involved with sponsorship but not play golf, this is perfectly OK too. In any case, you are welcome to attend the awards ceremony in the evening for the presentations.



Sponsorship & Involvement Opportunities



**COST
£500**

(Available to one company only)

GOLF DAY HEADLINE SPONSOR

- Official headline sponsor of the CPA Golf Day 2024
- Company logo featured in the CPA Bulletin as the headline sponsor of the event
- Company logo featured on the CPA website as the headline sponsor of the event
- Company logo featured across the CPA's social media channels as the headline sponsor of the event
- Invited to present awards to the winners of the individual stableford and the team stableford competition at the awards presentation on the day. Picture featured in the CPA Bulletin



**COST
£250**

(Available to one company only)

SPONSOR OF NEAREST THE PIN

- Official sponsor of Nearest the Pin at the CPA Golf Day 2024
- Company logo featured in the CPA Bulletin
- Company logo featured on the CPA website
- Company logo featured across the CPA's social media channels
- Invited to present award to the winner of Nearest the Pin at the awards presentation on the day. Picture featured in the CPA Bulletin





(Available to one company only)

SPONSOR OF LONGEST DRIVE

- Official sponsor of Longest Drive at the CPA Golf Day 2024
- Company logo featured in the CPA Bulletin
- Company logo featured on the CPA website
- Company logo featured across the CPA's social media channels
- Invited to present award to the winner of Longest Drive at the awards presentation on the day. Picture featured in the CPA Bulletin



(Available to one company only)

REFRESHMENT SPONSOR (BACON ROLLS AND COFFEE)

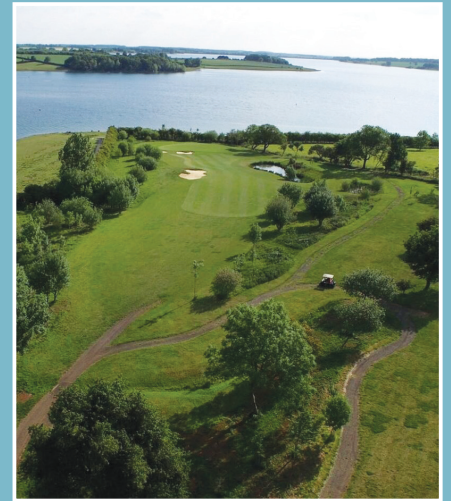
- Official refreshment sponsor at the CPA Golf Day 2024
- Company logo featured in the CPA Bulletin
- Company logo featured on the CPA website
- Company logo featured across the CPA's social media channels
- Acknowledged at the awards presentation on the day and picture featured in the CPA Bulletin



(Available to one company only)

SPONSOR OF THE 19TH HOLE

- Official sponsor of the 19th hole at the CPA Golf Day 2024
- Company logo featured in the CPA Bulletin
- Company logo featured on the CPA website
- Company logo featured across the CPA's social media channels
- Acknowledged at the awards presentation on the day and picture featured in the CPA Bulletin



BOOK YOUR SPONSORSHIP

For further details or to book a package,
please contact **Lisa Collins** on
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