

CPA BULLETIN ADVERTISING TERMS AND CONDITIONS

1. These Terms and Conditions apply to advertisements in the Construction Plant-hire Association's CPA Bulletin which is printed in hard copy and is also available online on the CPA website at **www.cpa.uk.net**.
2. By placing an order, the Advertiser accepts and agrees to be bound by these Terms and Conditions in full.
3. Material for advertisements must adhere to the technical specifications in the CPA Bulletin Media Pack and be delivered within the applicable timeframes.
4. All advertising material must be considered suitable for publication in the CPA Bulletin. In the event that the advertising material needs to be amended, the CPA will use reasonable endeavours to consult with the client in good faith.
5. All information in advertisements must be accurate, complete, true and not misleading. The CPA maintains the right to veto the publication of an advertisement(s) if it contains statements which are false, inaccurate or could be potentially damaging to the reputation of either another organisation(s) or the CPA.
6. In the event that the CPA needs to amend the position or timing of the advertising material, the CPA will use reasonable endeavours to consult with the client in good faith.
7. Where the Advertiser is an advertising agency or media buyer, the Advertiser guarantees that it is authorised by the advertiser of a product or service to place the advertisement with CPA.
8. All advertising orders must be submitted with a purchase order number.
9. Advertisements will be invoiced on/around publication of the CPA Bulletin issue that the advertising is booked in, unless otherwise agreed. If Advertisers wish to be invoiced in full for multiple advertisements booked, the CPA can arrange this.
10. Advertising booked must be paid within 30 days of invoice issue.
11. In the event that an Advertiser wishes to cancel the advertising booked, all cancellations must be submitted by email to Adam Godwin (adam@cpa.uk.net) and Lisa Collins (lisa@lisacollinscommunications.co.uk).
12. Cancellation more than 30 days before the publication date: 50% of fee refundable. Less than 30 days: no refund.



Construction Plant-hire Association

27/28 Newbury Street, Barbican, London EC1A 7HU

Telephone: 020 7796 3366

Email: enquiries@cpa.uk.net

Web: www.cpa.uk.net

 @CPA - Construction Plant-hire Association

 @Construction Plant-hire Association

 @CPA_Planthire